



Sponsorship Opportunities

CASA DERBY PARTY

MAY 4, 2024

Gardiner Ranch

Dear CASA Supporter,

For 30 years, CASA has been a beacon of hope and healing for children and youth, thanks to the unwavering dedication of our Court Appointed Special Advocates (CASAs). These everyday heroes work tirelessly to ensure the safety and stability of children and youth who have been victims of abuse and neglect.

As we strive towards our mission of providing EVERY child in the Kern County foster care system with a dedicated Court Appointed Special Advocate who will champion their best interests, we invite you to join us in this noble endeavor.

In these challenging times, both locally in Kern County and worldwide, it's time to refocus on our mission. We are excited to announce our 11th annual CASA Derby Party, to be held on **May 4, 2024** at the beautiful Gardiner Ranch. This event is not only our largest fundraiser, but also a celebration of the Kentucky Derby, Kern County-style. The evening promises a delightful dinner, dancing, an array of live, raffle, and silent auction items, as well as the thrilling 2024 Kentucky Derby races.

The CASA Derby Party is crucial in providing CASA of Kern County with the necessary funds to continue our mission of giving abused and neglected children a caring and highly-trained advocate. We humbly request your support in any way we can, be it by contributing to our auction or sponsoring the CASA Derby Party. Your support not only aids CASA of Kern County, but also offers a unique and valuable opportunity to showcase your company to the Kern County community and its leaders. We hope you'll consider joining us in this meaningful cause.

Yours in advocacy,

Heaven Vasquez

Public Relations & Development Manager

hvasquez@kerncasa.org

661-631-2272 ext. 878

TAX ID: 77-0344298

Triple Crown

\$20,000 Sponsorship



- Logo on digital Save the Date & event invitation*.
- VIP seating for 20 guests at two reserved tables.
- Invitation for 4 guests to VIP Reception at the Gardiner residence.
- Logo branded drink stirrer for mint juleps given to every attendee.
- Premiere wine and table service at dinner tables.
- Introduction and verbal recognition at event.
- Logo on flower wall photo-op.
- Logo on event website page.
- Logo on social media shout-out post.
- Logo on event PowerPoint.
- Logo on event banner.
- Full page ad in event program.

Preakness Stakes

\$10,000 Sponsorship

- Logo on digital event invitation*.
- Table seating for 10 guests.
- Invitation for 2 guests to VIP Reception at the Gardiner residence.
- Logo on auction paddle board provided to each attendee.
- Introduction and verbal recognition at event.
- Logo on event website page.
- Logo on social media shout-out post.
- Logo on event PowerPoint.
- Logo on event banner.
- 1/2-page ad in event program.



Belmont Stakes



\$5,000 Sponsorship

- Table seating for 8 guests.
- Introduction and verbal recognition at event.
- Logo on event website.
- Logo on social media shout-out post.
- Logo on event PowerPoint.
- Logo on event banner.
- 1/4-page ad in event program.

Kentucky Oaks

\$3,000 Sponsorship

- Table seating for 4 guests.
- Name on social media shout-out post.
- Name on event PowerPoint.
- Name on event banner.



Silk Sponsor

\$5,000 Sponsorship



- Logo on Jersey Silk to be worn by Jockey & additional brand recognition for a unique photo-op at event.
- Logo on event banner.
- Table seating for 8 guests.

Valet Sponsor

\$5,000 Sponsorship

- Logo featured at valet station.
- Sponsor-provided promotional item to be placed in all valet-parked vehicles (ex: mirror tags, water bottle, rose, etc.).
- Opportunity to display vehicles by red carpet.
- Logo on event banner.
- Table seating for 8 guests.

Centerpiece Sponsor

\$5,000 Sponsorship

- Brand recognition on all event centerpieces.
- Logo on event banner.
- Logo on social media shout-out post.
- Table seating for 8 guests.



Bar Sponsor

\$5,000 Sponsorship



- Logo featured at bar station.
- Signature cocktail named after Sponsor.
- Logo on cocktail napkins.
- Logo on event banner.
- Logo on social media shout-out post.
- Table seating for 8 guests.

Wall of Wine Sponsor

\$3,000 Sponsorship

- Logo featured on Wall of Wine display.
- Logo on all Wine Bottle bags.
- Name on event banner.
- Name on social media shout-out post.
- Table seating for 4 guests.



2024 Sponsorship Commitment Form



- ☐ Triple Crown \$20,000 (1 available)
- ☐ Preakness Stakes \$10,000
- ☐ Belmont Stakes \$5,000
- ☐ Kentucky Oaks \$3,000
- ☐ Silk Sponsor \$5,000 (2 available)
- ☐ Wall of Wine \$3,000 (1 available)
- ☐ Bar Sponsor \$5,000 (1 available)
- ☐ Valet Sponsor \$5,000 (1 available)
- ☐ Centerpiece Sponsor \$5,000 (1 available)

Name as you would like it to appear for sponsorship:

Contact Name: -----

Address/City/State/Zip: -----

Phone: -----

Email: -----

PLEASE COMPLETE AND RETURN THIS FORM VIA MAIL, EMAIL, OR FAX

CHARGE MY CREDIT CARD:

PLEASE CIRCLE: VISA/MASTERCARD/AMEX



CHECK ENCLOSED FOR \$-----

payable to **CASA of Kern County**

FOR CREDIT CARD ONLY, PLEASE FILL OUT BELOW:

Name as it appears on the card: -----

CC#: -----

CVV: ----- EXP. DATE: -----

ZIP CODE ----- TOTAL TO BE CHARGED TO CARD: \$-----

SIGNATURE: -----

Thank you for supporting CASA of Kern County

Tax ID#77-0344298

www.kerncasa.org

1717 Columbus Street

Bakersfield, CA 93305

(661) 631-2272 fax (661) 328-9787

Please email sponsorship forms and logos to Heaven Vasquez hvasquez@kerncasa.org

2024 CASA Derby Party Auction Item Form



CASA CONTACT:

DONOR INFORMATION

NAME:

COMPANY NAME:

ADDRESS:

PHONE:

FAX:

EMAIL:

VALUE OF DONATION:

DETAILED DESCRIPTION OF DONATION:

PLEASE COMPLETE AND RETURN THIS FORM VIA MAIL, FAX, OR EMAIL

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supporting CASA of
Kern County!

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For questions contact
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