

Become a Real

# SUPERHERO

Various ways to Support  
CASA's Superhero Run!



Dear SUPERHEROES,

More than 1,000 Superheroes will assemble to stomp out child abuse at the CASA Superhero Run! This annual fundraiser enables CASA to recruit and train new CASA Volunteers for abused and neglected foster children in Kern County. CASA Volunteers often serve as the only consistent adults in the lives of these children. The CASA program seeks to raise enough funds to provide every child who needs an advocate with a voice in the court process.

The CASA Superhero Run will be held **at the Park at Riverwalk on Saturday, October 30th and also virtually!** Every runner will receive a one-of-a-kind CASA Superhero Medal and a t-shirt. Children under 10 will receive a medal and a cape. Get ready for our super fun Mascot Dance-Off and enter in our photo contest.

We are activating the Bat Signal and calling on all of our Super Sponsors to support this exciting event and our local foster youth. We have a wide Sponsorship selection which includes free race entries for your team and excellent exposure for your company.

Please review the Sponsorship levels and select the one that best fits your needs as a CASA Superhero. If you have any questions, please contact us. You can make a difference for abused, neglected, and abandoned children in Kern County.

Yours in Advocacy, **Amy Travis**

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**EVERY CHILD NEEDS A HERO, BUT  
AN ABUSED CHILD NEEDS A SUPERHERO!**





# 2021 CASA SUPERHERO RUN SPONSOR OPPORTUNITIES

Sponsorship Benefits	Super Power Protector \$10,000	Courageous Crusaders \$7500	Superman Shirt Sponsor \$5000	Batman Bib Sponsor \$4000	Imaginary Invaders \$3000	Magnificent Majesties \$1000	Going the Extra Mile Supporter \$500
Number Available	1 available	2 available	2 available	3 available	4 available		
Named presenter of Run on all marketing	✓	Logo on 2K bib	Prominent logo placement on back of shirt	Logo on 5k bib	Logo on photo-booth photos		
Stage Appearance, speak, and present medals at event	✓	Logo on 2K bib	Prominent logo placement on back of shirt	Logo on 5k bib	Logo on photo-booth photos		
Reserved VIP booth space at the event	✓	✓	Prominent logo placement on back of shirt	Logo on 5k bib	Logo on photo-booth photos		
Video spotlight to be featured on CASA social media	✓	✓	✓	✓	Logo on photo-booth photos		
Superpower Bags Promotional Items	✓	✓	✓	✓	✓	✓	
Race entries have choice of T-Shirt or Cape	✓ (16 each)	✓ (12 each)	✓ (10 each)	✓ (8 each)	✓ (6 each)	✓ (4 each)	
Logo on event banner at high traffic areas	✓	✓	✓	✓	✓	✓	
Logo on commercial running in October	✓	✓	✓	✓	✓	✓	
Logo on event T-Shirts	✓	✓	✓	✓	✓	✓	✓
Logo on the website registration page	✓	✓	✓	✓	✓	✓	✓
Logo on all media, social media, and email blast	✓	✓	✓	✓	✓	✓	✓

Company team sign-ups encouraged. Lead your organization in holding a friendly fundraising competition.

Raise \$500 or more and earn the right to be called Caped Crusaders.

Individuals will be recognized at the event.

# I WANT TO BE A SUPERHERO!



Make me a Sponsor for CASA's 2021 Superhero Run!

- Title Sponsor - \$10,000 (1 Available)
- Courageous Crusaders - \$7,500 (2 Available)
- Superman Shirt Sponsor - \$5,000 (2 Available)
- Batman Bib Sponsor - \$4,000 (3 Available)
- Imaginary Invaders - \$3,000 (3 Available)
- Magnificent Majestics - \$1,000
- Going the Extra Mile Supporter - \$500

Logo or Name that you would like to use for your Sponsorship: \_\_\_\_\_

Contact Name & Position \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please email your logo to: [dramirez@kerncasa.org](mailto:dramirez@kerncasa.org)

• Check enclosed for \$ \_\_\_\_\_ payable to CASA of Kern County

• Charge my Credit Card: Please fill out information below.

For credit card only:

Name as it appears on the card: \_\_\_\_\_

Please Circle: Visa/Mastercard/Amex \_\_\_\_\_

CC #: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Total to be charged to card: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete and return this form with  
your payment via mail or email to:

CASA of Kern County  
1717 Columbus Street  
Bakersfield, California 93305

Phone: 661.631.2272 Fax: 661.328.9787

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